



WCPO

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ORDER

Print Date 08/06/12

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Flight Dates 07/31/12-08/09/12

Contract / Revision 304166 /

Original Date / Revision
07/10/12 07/13/12

Advertiser Restore Our Future Inc

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

Issue. ROF 07.31-08.09.12

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1061

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	35	\$24,310.00	\$28,600.00	0.00	07/30/12	08/09/12	35	\$24,310.00	\$28,600.00
Totals	35	\$24,310.00	\$28,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WCPO	07/31/12	08/09/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	4	\$850.00	P-2	0.00	NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	- TWTF--		4				\$850.00		0.00			
		Week: 08/06/12	08/12/12	MTWT---		4				\$850.00		0.00			
N 2	WCPO	07/31/12	08/09/12	M-F 7-730p Wheel of Fortune	CM	M-F 7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	- T- TF--		3				\$1,000.00		0.00			
		Week: 08/06/12	08/12/12	MTWT---		4				\$1,000.00		0.00			
N 3	WCPO	07/31/12	08/09/12	M-F 730-8p	CM	M-F 730-8p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00



WCPO

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wcpo.com
kypost.comContract / Revision **304166** Flight Dates **07/31/12-08/09/12**Hiatus DatesOriginal Date / Revision 07/10/12/ 07/13/12Order Sep 00:20:00Advertiser **Restore Our Future Inc** Product **Issue. ROF 07.31-08.09.12** Estimate # **1061**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		07/30/12	08/05/12	- TWTF- -					4	\$1,000.00		0.00			
Week: 08/06/12		08/06/12	08/12/12	MTWT- - -					4	\$1,000.00		0.00			
N 4	WCPO	07/31/12	08/09/12	M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF- -	:30	4	\$400.00	P-2	0.00	NM	8	\$3,200.00
M-F 1135p-1202a Nightlir															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		07/30/12	08/05/12	- TWTF- -					4	\$400.00		0.00			
Week: 08/06/12		08/06/12	08/12/12	MTWT- - -					4	\$400.00		0.00			
N 5	WCPO	07/31/12	08/09/12	M-SU 11p Late News	CM	11-1135p	- T- T- - -	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
M-SU 11p Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		07/30/12	08/05/12	- T- T- - -					2	\$900.00		0.00			
Week: 08/06/12		08/06/12	08/12/12	- T- T- - -					2	\$900.00		0.00			
Totals														35	\$28,600.00